



DEEP RUN HORSE SHOW

CORPORATE SPONSORSHIP OPPORTUNITIES

JUNE 21-25, 2023

Thank you for considering being a sponsor of the Deep Run Horse Show. We are grateful for any contribution supporting the show. All proceeds from the show go to maintaining, upgrading and sustaining the 30+ acres in Manakin Sabot, Virginia that the Deep Run Horse show calls home.

Benefits of sponsorship include:

- Print advertisements in our prize list. The type of ad is based on your sponsorship level.
- Recognition on our website; www.deeprunhorseshow.com with advertising offered to Bronze and above sponsor levels. Web content remains for a full year.
- Vendor space on the grounds at discounted rates.
- Announcement over P.A. system throughout the show.
- Reserved prime seating to view the horse show, restrictions permitting.
- Sponsors of any special awards, including all Classics, are invited to present prizes.

Platinum Sponsor \$5,000

- Marquis event named for your business
- Full page ad in the official Horse Show Prize List
- Recognition in prize list as special event sponsor
- Company logo on horse show website with a link to your website
- Banner in the Grandstand Ring
- Mention in all press releases. Custom announcements throughout the show
- One box (6 seats, restrictions permitting) in grandstand with signage
- Fee waiver for vendor or trailer space on the grounds

Gold Sponsor \$3,500

- Full page ad in the official Horse Show Prize List
- Company logo on horse show website with a link to your website
- Banner in the Grandstand Ring
- One box (6 seats, restrictions permitting) in grandstand with signage
- Recognition as sponsor of one of the "Classics" with option to present award
- Fee waiver for any vendor space on the grounds

Silver Sponsor \$2,500

- Full page ad in the official Horse Show Prize List
- Company logo on horse show website with a link to your website
- Banner in Eastern Meadows Ring
- Recognition as sponsor of the division of your choice with option to present award
- A 10' x 10' vendor tent or \$350 credit toward larger space

Bronze Sponsor \$1,000

- Half page ad in the official Horse Show Prize List
- Company logo on horse show website with a link to your website
- Banner in the Eastern Meadows Ring
- \$250 credit towards vendor space on the grounds

Champion Sponsor \$500

- Quarter page ad in the official Horse Show Prize List
- Company logo on horse show website with a link to your website
- A display table in the vendor area for your promotional materials

Other Sponsorship Opportunities

Staff and Crew Sponsorship Availabilities – Our staff and crew work hard to help host the best possible show we can. Your support can be shown by providing them with custom t-shirts or hats displaying your organization's logo. What better way to market your company than have it displayed daily at the horse show?

Grooms Sponsor – The grooms work constantly to prepare, care for and have our horses beautifully turned out when we enter the ring. Help us to honor the Grand Champion Grooms with a special shirt, jacket, bucket of supplies, gift certificate or another item.

General Prizes – The Deep Run Horse Show is all about giving away prizes. If you would like to donate first place prizes, champion or reserve prizes or high point prizes, please let us know!

**For more corporate sponsorship information contact
Angelia Goodwin 804.347.5581 or Payton Hardinge Nottingham 804.586.7066**



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Deep Run Horse Show Corporate Sponsor Agreement
JUNE 21-25, 2023

Company Name: _____

Contact Name: _____ Cell Number: _____

Contact Email Address: _____

Address: _____

Website: _____

Sponsorship Level: _____ Amount Pledged: _____