



# DEEP RUN HORSE SHOW



## CORPORATE SPONSORSHIP OPPORTUNITIES JUNE 19-23, 2024

Thank you for considering being a sponsor of the Deep Run Horse Show. We are pleased to announce we are now a 501(c)3 organization and your donation is tax deductible. Your contribution to the show will now have a greater impact on the show grounds as we strive to maintain, upgrade and sustain the 30+ acres in Manakin Sabot, Virginia that the Deep Run Horse show calls home.

Benefits of sponsorship include:

- Print advertisements in our prize list. The type of ad is based on your sponsorship level.
- Recognition on our website; [www.deeprunhorseshow.com](http://www.deeprunhorseshow.com) with advertising offered to Bronze and above sponsor levels. Web content remains for a full year.
- Vendor space on the grounds at discounted rates.
- Announcement over P.A. system throughout the show.
- Reserved prime seating to view the horse show, restrictions permitting.
- Sponsors of any special awards, including all Classics, are invited to present prizes.

### **Platinum Sponsor \$5,000**

- Marquis event named for your business
- Full page ad in the official Horse Show Prize List
- Recognition in prize list as special event sponsor
- Company logo on horse show website with a link to your website
- Banner in the Grandstand Ring
- One box (6 seats, restrictions permitting) in grandstand with signage
- Fee waiver for vendor or trailer space on the grounds

### **Gold Sponsor \$3,500**

- Full page ad in the official Horse Show Prize List
- Company logo on horse show website with a link to your website
- Banner in the Grandstand Ring
- One box (6 seats, restrictions permitting) in grandstand with signage
- Recognition as sponsor of one of the "Classics" with option to present award
- Fee waiver for any vendor space on the grounds

### **Silver Sponsor \$2,500**

- Full page ad in the official Horse Show Prize List
- Company logo on horse show website with a link to your website
- Banner in Eastern Meadows Ring
- Recognition as sponsor of the division of your choice with option to present award
- A 10' x 10' vendor tent or \$350 credit toward larger space

### **Bronze Sponsor \$1,000**

- Half page ad in the official Horse Show Prize List
- Company logo on horse show website with a link to your website
- Banner in the Eastern Meadows Ring
- \$250 credit towards vendor space on the grounds

### **Champion Sponsor \$500**

- Quarter page ad in the official Horse Show Prize List
- Company logo on horse show website with a link to your website
- A display table in the vendor area for your promotional materials

### **Other Sponsorship Opportunities**

*Staff and Crew Sponsorship Availabilities* – Our staff and crew work hard to help host the best possible show we can. Your support can be shown by providing them with custom t-shirts or hats displaying your organization's logo. What better way to market your company than have it displayed daily at the horse show?

*Grooms Sponsor* – The grooms work constantly to prepare, care for and have our horses beautifully turned out when we enter the ring. Help us to honor the Grand Champion Grooms with a special shirt, jacket, bucket of supplies, gift certificate or another item.

*Welcome Gift* - Help brand and advertise your company by providing welcome gifts to all our exhibitors. We can offer one gift per horse to be picked up when the exhibitor checks in. (approximately 300 needed)

*Trip of the Day* - Reward the best trip of the day in each ring. You can provide the prize or we can help pick one out for you. (Total of 10 gifts)

*First in the Ring* - Reward the rider who is brave enough to walk in the ring first each day! (Total of 10 gifts needed)

*General Prizes* – The Deep Run Horse Show is all about giving away prizes. If you would like to donate first place prizes, champion or reserve prizes or high point prizes, please let us know!

**For more corporate sponsorship information contact  
Angelia Goodwin 804.347.5581 or Payton Hardinge Nottingham 804.586.7066**



# DEEP RUN HORSE SHOW



## Deep Run Horse Show Corporate Sponsor Agreement JUNE 19-23, 2024

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Cell Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Amount Pledged: \_\_\_\_\_

***To be included in the prize list, please return this form and payment before March 15.***

***Deep Run Horse Show  
211 Old Orchard Lane  
Richmond, VA 23226***

For questions contact:

Angelia Goodwin 804-347-5581

***We are deeply grateful for your support - thank you!***

*DRHS is classified as 501(c)3, which means we are a charitable organization and any monetary donations we receive are tax-deductible.*